

## LE STRATO, COURCHEVEL Inheriting a passion

Perfectly situated, at the heart of the Trois Vallées skiing resort, the Strato stands proud in the Boix-Vives family's estate. A luxury chalet with 25 rooms and suites, nestled in the natural setting of Bellecôte, at the foot of the Cospillot piste, it's just five minutes from la Croisette. A stately presence, it offers guests breathtaking views of the mountains and snow-draped forest. This 5-star hotel, designed by the architect Jean-Pierre Jourdan and the decorators Les Héritiers, blending wood and glass, provides a perfect combination of refinement and alpine authenticity.

A pure luxury where gastronomy brings prestige with the expertise of Michelin-starred chef Jean-André Charial, owner of L'Oustau de Baumanière restaurant (Les Baux-de-Provence) and his new partner, Breton Chef Glenn Viel. A gourmet journey brilliantly blending Mediterranean and Savoie influences. A pure luxury where beauty draws you to moments of fulfilment and harmony guiding you to the Sothys spa for exceptional skin care treatments.

A pure luxury where every last detail has been thought out for guests' well-being who discover rooms bathed in sunlight before taking advantage of a unique ski room.

A pure luxury where the Strato stands out for its top hotel status, recognised by Hôtel & Lodge, which awarded it the Design Trophy in January 2011.



## SURF AIR Pilots outfitted by Belstaff

Belstaff will be outfitting Surf Air Europe's pilots in its iconic wax cotton four-pocket jacket - the Roadmaster - in Surf Air blue. Pilots routinely walk around the aircraft to conduct pre-flight checks and also to walk members to and from their flight. In order to meet these challenges, Surf Air has teamed up with Belstaff which will provide its classic jackets and keep the pilots comfortable and in great shape as they go about their duties.

Offering unlimited air travel to businesses and consumers for a monthly fee from £1950, Surf Air launched in Europe this Autumn following three years of success in California. Surf Air routes will initially include multiple flights between UK's London Luton Airport, Cannes, Geneva and Zurich and on a daily basis. Previously nicknamed the 'Uber' or 'Netflix' of air travel, this European expansion is a sign of the success Surf Air's disruptive travel model has brought to the industry. Launched in California in 2013 as the country's first private membership airline, Surf Air now has 3,000 Members.

Belstaff has always had a history in aviation from dressing the earliest aviators Amelia Earhart and Amy Johnson in the 20s and 30s, to modern day pioneering pilot Tracey Curtis-Taylor - and in challenging the status quo - the two companies have a natural affinity.

Belstaff which has always been about protecting restless spirits to venture free was the obvious partner to provide pilot uniforms," said Simon Talling-Smith, CEO of Surf Air.